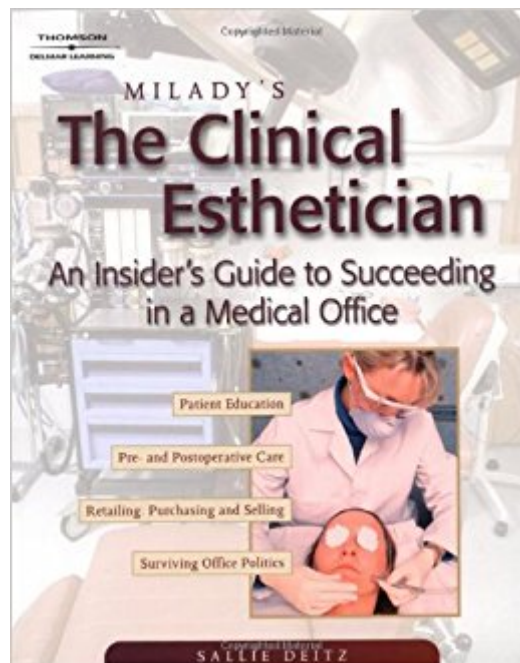


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Milady's™ The Clinical Esthetician: An Insider's Guide To Succeeding In A Medical Office



Synopsis

Milady's The Clinical Esthetician: An Insider's Guide to Succeeding in a Medical Office is a guide to working with and for a physician in a medical setting, while managing a skin care business. It offers in-depth methods for problem solving practical matters such as building a business plan, buying and selling products, dealing with office politics, applying tried and true treatments, and protocols, while increasing profit. Dietz depicts how a practitioner can become a liaison between the patient and doctor, offering a valuable service to the relationship, while building a prosperous business. In addition, topics such as office politics and rules and regulations are covered. Case studies are included, as well as chapters on handling difficult patients and situations.

Book Information

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Customer Reviews

In good condition, very informative .

great buy

Milady's The Clinical Esthetician: An Insiders Guide to Succeeding in a Medical Office This book is very helpful to those interested in working with a dermatologist or plastic surgeon. However some of the information on Rx, Tx, Qid, bid etc.. could be simplified. If you can just ask a doctor or nurse to help you with some of this jargon they could simplify it easily if you are not familiar with medical speak. Other than that this was well written and very helpful to estheticians who want to work in a

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